

**Police and Crime
Commissioner
North Yorkshire**



Prepared by
1824 Research & Consultancy Ltd.



Report on Police Precept Consultation

January 2016

1. Main Report

These results draw on survey data from a number of sources as outlined in the table below:

	Sample Size
Sample Size Telephone survey with a representative cross section of Council Tax payers in the North Yorkshire Policing area	403
Online self-completion survey publicised via police-led channels such as Neighbourhood Watch	1,337
Other respondents via email, telephone, leaflet return, street interviews	12

1.1 Telephone survey Approach

The telephone survey took place between 8th January and the 12th January 2016. The data used for this piece of research was randomly created using data from the electoral register and supplemented with mobile phone numbers bought in especially for the work. Quotas were set by gender, age and district to ensure the sample was representative of North Yorkshire and the City of York. Final sample numbers are shown in the table below.

	Total	Gender		Age					
		Male	Female	16-24	25-34	35-44	45-54	55-64	65+
York	123	61	62	16	11	21	18	22	35
Craven	20	13	7	3	3	3	4	2	5
Hambleton	39	18	21	5	6	4	9	8	7
Harrogate	70	31	39	10	10	4	15	13	18
Richmondshire	20	10	10	1	3	3	5	3	5
Ryedale	18	11	7	2	2	3	3	3	5
Scarborough	76	32	44	9	12	8	11	17	19
Selby	37	18	19	4	3	7	8	9	6
TOTAL	403	194	209	50	50	53	73	77	100

The telephone sample size of n=400 was chosen to give us robust data at a region-wide level and the capacity to run sub group analysis. This gives us a minimum level of statistical confidence around a sample proportion (using the 95% significance level) of +/-4%.

The survey script was designed to screen people who had responsibility for paying the council tax within their household. The respondents were provided with the background information and context to the police precept issue before being told how it might affect them.

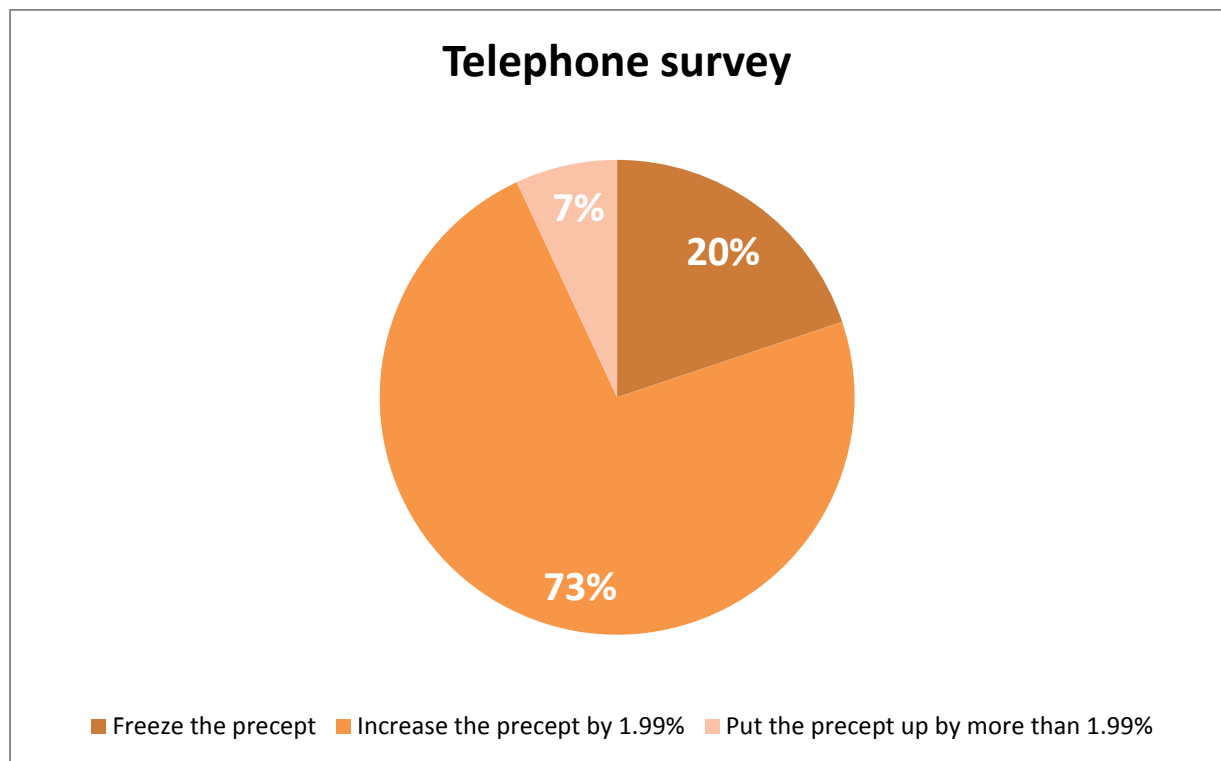
1.2 Telephone Results

Results from the telephone survey can be found in the tables below.

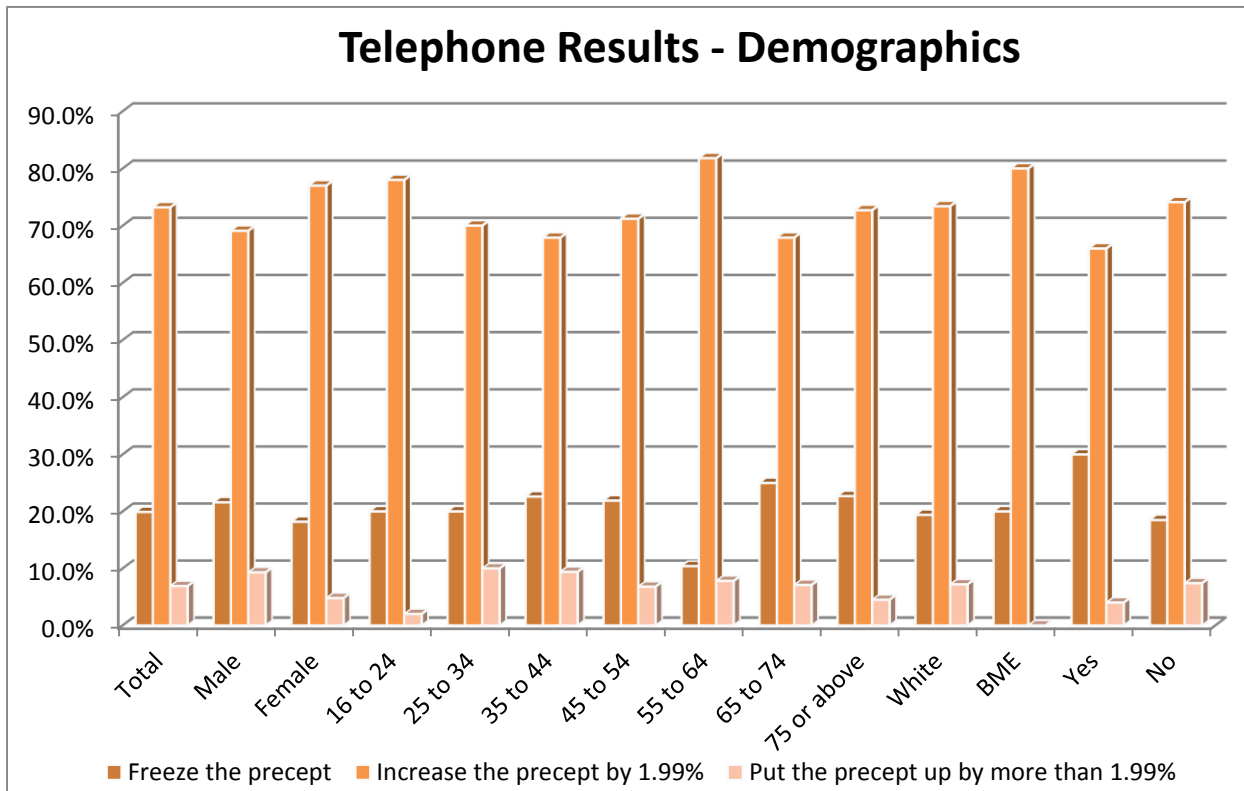
The outcome is that there is a clear and statistically significant majority preference for increasing the Police Precept by 1.99%.

Overall Telephone Results with confidence intervals

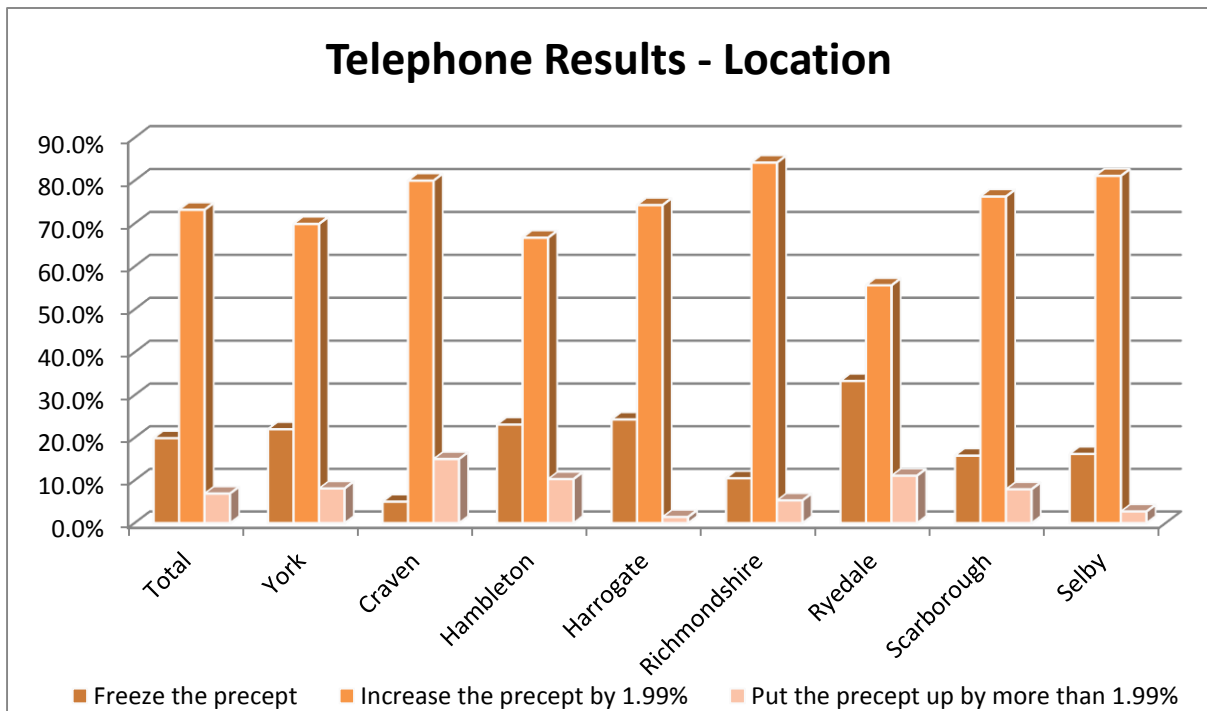
	Telephone survey results
Freeze the precept	80
Increase the precept by 1.99%	295
Put the precept up by more than 1.99%	28
TOTAL	403



Telephone results by demographic



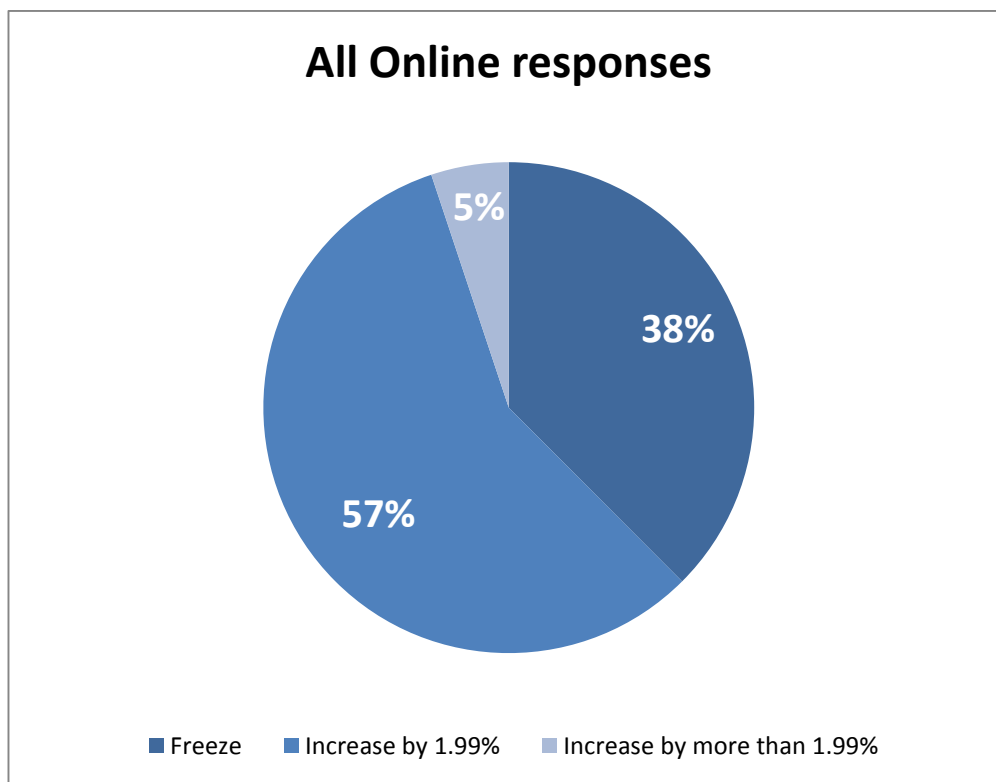
Telephone results by location



1.3 Online survey

The online survey was open for 20 days. It opened on 22 December 2015 and closed on 12 January 2016. During this period 1337 people completed the survey. **Seven respondents did not choose an option.**

Online survey results	
Freeze the precept	499
Increase the precept by 1.99%	763
Put the precept up by more than 1.99%	68
TOTAL	1337



1.4 All Results Combined

The table and chart below shows the number of responses and the results when all responses from all sources are combined. Again seven respondents did not give an answer to the precept question.

	Online	Telephone	Other	Total
Freeze	499	80	6	585
Increase by 1.99%	763	295	6	1064
Increase by more than 1.99%	68	28	0	96

