



The threat of cyber attacks



An ever-evolving threat

The cyber threat and regulatory landscape is **always changing** and growing, coupled with businesses needing to **respond to client demand**, makes cyber a **complex issue** to tackle.

A rise in sophistication and frequency

Cybercriminals are becoming increasingly sophisticated in their methods and launching attacks more often to steal data and target systems to disrupt business processes and operations.





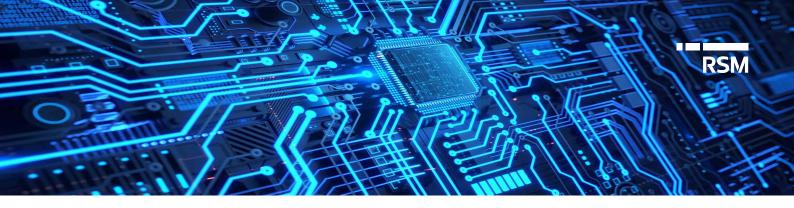
A severe global risk

The threat has become so great that the World Economic Forum have ranked **cyber insecurity** as the **fourth** most severe risk over the next 2-year period and **eighth** over the next 10 years.

What can your business do?

To manage this threat, Boards must have an **awareness of cyber risk**, be able **to challenge management's plans**, and **set the tone of expectation** for investment in cyber to protect businesses.





How RSM can support your cyber awareness

- The accountability for effective cyber security resides with the Board and robust cyber security starts with good awareness. In our experience, far too many Boards have not undertaken effective cyber awareness training.
- We work with Boards to build their understanding of the cyber challenge through the lens of the business they are responsible for.
- The insights we share are based on real-world cyber events, our sector experience, and deeprooted knowledge of regulations. Furthermore, we bring this to life though a practical exercise to test knowledge and promote leadership challenge and debate.

Our approach to cyber awareness training supports you in:



Gaining knowledge

Creation of tailored content including:

- The current threat landscape affecting your business
- Insights of what we've seen in your sector
- Unpacking actual cyber-attacks to generate learnings and insights



Understanding expectations

Provide clarity of regulatory expectations and drivers for cyber security including:

- Relevant regulations
- Level of cyber control expectations
- Cyber considerations for the Board



Gaining practical awareness

Experience a high-level test of your response capability with a walkthrough of how a cyber-attack would unfold:

 A taste of a cyberattack using a realworld attack scenario.

"Organisations (including both business and cyber leaders) must continue to invest in and maintain an awareness of essential security fundamentals."

World Economic Forum Global Cybersecurity Outlook 2024

"The Board is responsible for ensuring that risks to delivering the strategy are identified, evaluated, and mitigated in line with the business risk appetite."

UK National Cyber Security Centre (NCSC)



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